



The Goal of Our Program

More than half of the 78 families who live at our Ronald McDonald House are long-term patients, including bone marrow transplants, liver transplants, colorectal procedures, fetal care/NICU and airway reconstruction. When a bone marrow transplant recipient checks into our House, we know they will be living with us for at least 120 days, most likely longer. And our long-term families are the least able to contribute to the cost of their lodging as they face daunting medical bills from years of on-going treatment, not to mention a mortgage/rent payment and all of their ongoing expenses back home.

The goal of our program is to provide each long-term family in need of supportive housing with a comfortable bedroom and all the comforts of home – plus a local support network – so they can fully focus on the healing of their child. Without our House, families would be forced to sleep in the hospital lobby, a child’s hospital room or even their cars, as most families cannot afford a hotel for weeks or months – especially under the financial stress of mounting medical bills.



We rely on the generosity of our community to provide the financial support needed to care for our guest families. Ronald McDonald House is neither owned nor fully funded by McDonald’s or Cincinnati Children’s. We do not receive any governmental funding and we are not a United Way agency. More than 87 percent of our annual operating revenue comes from generous individuals, corporations and foundations in our community.

The Perfect Gift

Adopting a long-term family makes the perfect gift and provides a unique opportunity to honor friends and loved ones such as your children, your anniversary, a birthday, clients, your parents, employees or the memory of a relative or friend.

Health, hope and a “home away from home”



Benefits to You

In appreciation of your generous gift toward our “Adopt a Family” program, you will be recognized in the following ways:

- A plaque on our beautiful, one-of-a-kind “Adopt a Family” recognition wall located in our main family room – a room all of our visitors and guest families frequent (bronze, silver and gold plaques differentiate gifts of \$3,000, \$5,000 or \$10,000);
- Recognition in our House newsletter, annual report and on our website;
- An invitation to attend our annual donor recognition luncheon;
- The satisfaction of knowing you have helped a sick child and his/her family during their greatest time of need.



Questions or comments
Contact Jill Miller,
Development Director
(513) 636-9679
Email: JMiller@RMHouse.org



Adopt a Family program

Will you help care for a long-term family? Will you lend a helping hand?



Annual Sponsorship Program

Give a "home away from home" to a family!



Will you help care for a long-term family?

Double the Impact of Your Gift

The H.B., E.W., and F.R. Luther Foundation (Fifth Third Bank and Narley L. Haley, Co-Trustees) has issued a generous challenge grant to leverage funds in support of this new program. The Luther Foundation will match each "Adopt a Family" gift dollar-for-dollar up to \$100,000, through December 31, 2011. With the Luther Foundation challenge as a catalyst for the first year of the program, Ronald McDonald House will invite individuals, corporations, community groups and foundations to lend a helping hand and adopt a family, which will help us provide health, hope and a "home away from home" for stressed families who are dealing with their children's long-term, life-threatening illnesses.

When asked what Ronald McDonald House meant to her family, Rachel flashed an enormous smile, "You just kind of start thinking, 'Where did all the generous people go in the world?' And then - we're here... And I'm like, oh, they're all at Cincinnati's Ronald McDonald House!"

"For the past seven months, this House has been a source of comfort and stability for my family. We didn't have a simple need or want that was not immediately met by a RMH staff or volunteer. We will never forget what Ronald McDonald House has done for us." - Heidi Milhous

Annual Sponsorship Levels

We invite you to annually adopt one or more families (like the Milhous family above) living at Ronald McDonald House by bridging the gap between what families are able to contribute (about \$11/day) and the total cost of caring for a long-term family (\$90/day). You may choose to make a gift of:

- \$3,000 to adopt one long-term family
- \$5,000 to adopt two long-term families
- \$10,000 to adopt three long-term families



Ronald McDonald House Charities® Greater Cincinnati

Yes! I would like to adopt a family.

Please check one:

\$3,000 \$5,000 \$10,000

Donation per year for _____ year(s).

My plaque should read (up to 22 characters may be printed on each line):

Line 1

Line 2

Line 3

Signature

Date

Name (please print)

Company Name

My Company offers matching gifts - Yes No

Address

City, State, Zip

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Telephone/Fax

Email

Please indicate on the line below how you want your name to appear in our newsletter, annual report and website, or if you would prefer to remain anonymous:

Make checks payable and mail to:
Ronald McDonald House Charities of Greater Cincinnati
350 Erkenbrecher Ave.
Cincinnati, OH 45229

Stock transfers are also accepted as payment.

Will you lend a helping hand?

