



**RONALD MCDONALD
HOUSE CHARITIES**
OF GREATER CINCINNATI

The following is an overview of Ronald McDonald House Charities of Greater Cincinnati for the fiscal year ending December 31, 2007.

STATISTICAL HIGHLIGHTS

Total families served.....	866
Average room occupancy rate..... (decreased due to room renovations)	89%
Average length of stay.....	18 days
Geographic area served.....	210 Ohio cities, 49 other states, 13 other countries
Actual daily cost of providing a room.....	\$97.00
Amount families are asked to contribute per day.....	\$20.00
Average amount families were able to contribute per day.....	\$10.23

MOST FREQUENT MEDICAL PROBLEMS SERVED

1. Trachea Procedures / Airway Reconstruction
2. Colorectal Procedures
3. Bone Marrow Transplants / Hematology / Oncology
4. Liver Transplant / Gastroenterology
5. Cardiothoracic Surgery / Cardiology

OPERATING REVENUES

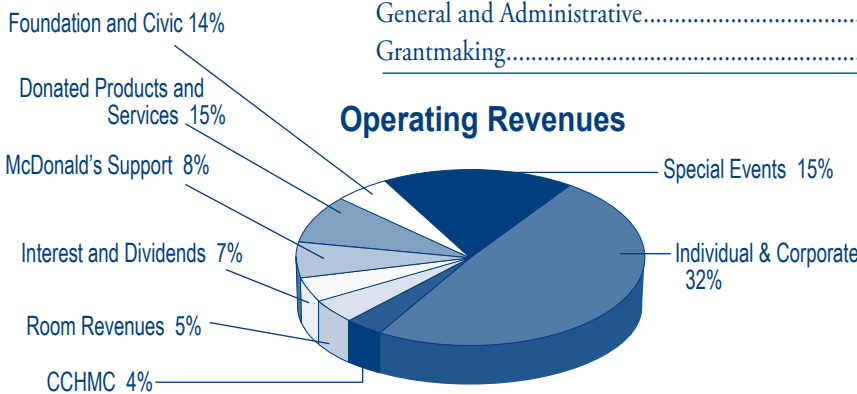
(excluding investment gains/losses)

Individual and Corporate	\$1,007,488	(32%)
Special Events (net)	\$492,613	(15%)
Donated Products and Services	\$471,813	(15%)
Foundation & Civic.....	\$445,453	(14%)
McDonald's Support (including canisters).....	\$260,078	(8%)
Interest and Dividends	\$215,298	(7%)
Room Revenues	\$171,570	(5%)
Cincinnati Children's Hospital Medical Center*	\$120,000	(4%)
	\$3,184,313	(100%)

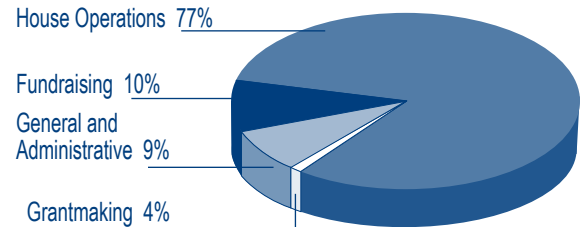
OPERATING EXPENSES

House Operations	\$1,447,841	(77%)
Fundraising.....	\$345,043	(10%)
General and Administrative.....	\$203,970	(9%)
Grantmaking.....	\$26,107	(4%)
	\$2,022,961	(100%)

Operating Revenues



Operating Expenses



TOTAL INCOME

(including investment gains/losses and CCHMC \$11,000,000 investment).....\$14, 513,952

NET ASSETS YEAR-END

Unrestricted	\$15,012,026
Temporarily Restricted	\$6,940,064
Permanently Restricted.....	\$572,710
Total.....	\$22,524,800

*Cincinnati Children's Hospital Medical Center also made an \$11,000,000 strategic investment in the expansion of Ronald McDonald House in 2007. The new wing is scheduled to open in April 2009 and will enable Ronald McDonald House to serve an additional 500 families each year.