

Marge Gallagher

A Passion for the Cause

Like our many other generous planned giving donors, Marge's gesture of making our House a beneficiary of her retirement plan is a unique example of passion transformed into action.

Having seen a public service announcement for Ronald McDonald House, Marge was moved and thought, "I could not possibly imagine being a parent and being faced with the shocking news of my child being critically ill, not knowing where to turn, where to stay, or how to cope." For Marge, it was simply impossible not to act decisively on their behalf.

She began to visit our House and later commented:

"Each time I would come and see the children, it reminded me of how great I felt about being part of the House – about making sure this House could do as much as possible, for as many families as possible, for as long as possible."

Marge's kindness and forethought in making a planned gift to the House were honored at the 2009 Voices of Giving Awards which recognizes Greater Cincinnatians who have chosen to make a planned gift to a favorite charitable organization to ensure its future. Our friend Marge passed away in 2010, but her spirit lives on in our House where her generosity continues to touch the lives of our guest families.