



RONALD MCDONALD
HOUSE CHARITIES®
GREATER CINCINNATI

Adopt a Family

Children Like McKenzie Need YOU

In 2009, when McKenzie Fleshman was only one year old, she had a liver, small intestines and pancreas transplant at Cincinnati Children's Hospital Medical Center. But in 2011, her body began to reject her new organs, and she had to undergo 17 procedures and surgeries. Since then, McKenzie and her family have had to return to Cincinnati several times for treatment.

The Fleshman family has depended on our House for the past five years to help McKenzie get the care she needs. Today, she is inpatient at the hospital and visits with her parents and her little sister at our House on four-hour passes every day. McKenzie is healing and growing strong so she can begin the next phase of her treatment.

“McKenzie has spent so much of her life in the hospital undergoing tests and procedures, and that doesn't give a child much motivation to go on living. But Cincinnati's Ronald McDonald House gives her a reason to continue fighting because she can come here and experience the important things — playing with other children, spending time with her little sister, running around the House, enjoying the sunshine on the playground, and so much more.”

—Jean, McKenzie's mom



Help provide a “HOME AWAY FROM HOME”

By adopting a family, you can help ensure that families receiving treatment at local hospitals still have a place to call “home” that includes:

- A comfortable place to sleep
- Home-cooked meals
- Financial relief
- Close proximity to their hospitalized children
- Ongoing support from staff, volunteers and other families
- Indoor and outdoor play areas
- Shared living areas
- Laundry facilities and WiFi internet access
- Exercise room, arts & crafts room and game room
- Fun activities and entertainment
- On-site teachers

Will you Adopt a Family like MCKENZIE'S?

Adopt a family at Cincinnati's Ronald McDonald House and know that you are helping children win the fight against life-threatening illnesses. Critically ill children and their families need more than doctors and medicine to become well again, and you can be the one who helps provide it. You can make sure that after surgeries and medical tests, children like McKenzie can leave the hospital and play with friends at our House, instead of going back to the isolation of a hotel. You can help parents sleep better and worry less by providing them with a warm and welcoming home and by helping to alleviate their financial stress.

By adopting one or more of our guest families every year, your generosity will help provide the love and support they need to get through this difficult time.

Six families	\$20,000
Five families	\$15,000
Three families	\$10,000
Two families	\$5,000
One family	\$3,000





Recognition for our ADOPT-A-FAMILY DONORS

We honor our Adopt-a-Family donors in many special ways, including:

- On a plaque on our one-of-a-kind Adopt-a-Family wall
- On our website
- Through an invitation to attend our annual Donor Appreciation Luncheon
- In our annual report, in print and online

And for donors adopting five or six families, we would like to include your name, or your company's logo with a link to your company's website, in our House electronic newsletter and our volunteer electronic newsletter.

Benefits for our CORPORATE FRIENDS

Recent research shows that support of not-for-profit organizations can influence how customers, employees and business partners view your company:

- 92 percent of Americans have a more positive image of companies that support a cause
- 87 percent of Americans are likely to switch brands (when price and quality are equal) to support a cause they feel strongly about
- 88 percent of workers whose company has a cause-related program feel proud of their company's values

Contact Tanya Cornejo, our development director, at tcornejo@rmhouse.org or 513.636.9679 to find out how you can adopt a family and help children receive the support they need to fight against life-threatening illnesses.

