

## SAMPLE PRESS RELEASE

(To be placed on Group, School or Organization Letterhead)

**Contact:** [Name of organization representative who is qualified to talk with reporters]  
**School, Group, or Organization name:**  
**Telephone number:**

**Release date:**

[Group, School or Organizational] has launched a new recycling program with the end goal of joining the Thanks a Million Club of Cincinnati's Ronald McDonald House.

The staff [and students] of [Group, School or Organization] are collecting pull tabs and donating them to Cincinnati's Ronald McDonald House to assist families of critically ill children. Cincinnati's Ronald McDonald House provides a "home away from home" for families and their children seeking medical treatment at Cincinnati Children's or other area hospitals.

The [Group, School or Organization] hopes to collect [insert amount] pull tabs during the collection. Those interested in contributing to the collection should [insert direction here- should they reach out to someone for more information? Drop off collected tabs at a particular address? List anything you would like supporters to do here]

The collection runs through [DATE].

### ***About Cincinnati's Ronald McDonald House***

Families from throughout Ohio, across the United States, and around the world come to Cincinnati seeking life-saving treatment for their critically ill children. Often, they are exhausted, scared and financially drained as they struggle to pay overwhelming medical bills. Cincinnati's Ronald McDonald House is here to help, caring for 78 guest families every night by providing them with a "home away from home" while their children receive medical treatment. In addition to providing a comfortable bedroom, the House surrounds families with love and support from volunteers, staff and other guest families who share the same hopes and fears. The House also provides home-cooked meals, activities, indoor and outdoor play areas, laundry facilities, computers and WiFi, and much more so that our guest families can concentrate on what is most important - their critically ill children. For more information about the House, please visit [www.rmhcincinnati.org](http://www.rmhcincinnati.org) or call (513) 636-7642.

About [Group, School or Organization]  
[Insert information here]

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