

## **Ronald McDonald House Charities of Greater Cincinnati, Inc.**

Financial Statements

December 31, 2020 and 2019

with Independent Auditors' Report



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## **INDEPENDENT AUDITORS' REPORT**

Board of Trustees  
Ronald McDonald House Charities of Greater Cincinnati, Inc.

### **Report on the Financial Statements**

We have audited the accompanying financial statements of Ronald McDonald House Charities of Greater Cincinnati, Inc. (a not-for-profit organization), which comprise the statements of financial position as of December 31, 2020 and 2019, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

### **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Ronald McDonald House Charities of Greater Cincinnati, Inc. as of December 31, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*Clark, Schaefer, Hackett & Co.*

Cincinnati, Ohio  
April 19, 2021

Ronald McDonald House Charities of Greater Cincinnati, Inc.  
 Statements of Financial Position  
 December 31, 2020 and 2019

	2020	2019
Assets:		
Current assets:		
Cash and cash equivalents	\$ 3,326,190	2,074,971
Investment income receivable	54,214	139,315
Accounts receivable	66,733	302,187
Contributions receivable	1,004,302	1,232,000
Prepaid expenses and other assets	<u>43,926</u>	<u>5,000</u>
	<u>4,495,365</u>	<u>3,753,473</u>
Noncurrent assets:		
Contributions receivable	2,093,474	3,165,005
Cash surrender value of donated life insurance policies	130,781	130,168
Investments	29,615,148	45,669,535
Property and equipment, net	<u>55,009,579</u>	<u>37,621,267</u>
	<u>86,848,982</u>	<u>86,585,975</u>
 Total assets	 \$ <u>91,344,347</u>	 <u>90,339,448</u>
Liabilities and net assets:		
Liabilities:		
Current liabilities:		
Accounts payable	\$ 525,138	2,018,982
Accrued expenses	<u>645,788</u>	<u>78,546</u>
	<u>1,170,926</u>	<u>2,097,528</u>
Net assets:		
Without donor restrictions	80,506,189	39,853,639
With donor restrictions	<u>9,667,232</u>	<u>48,388,281</u>
	<u>90,173,421</u>	<u>88,241,920</u>
 Total liabilities and net assets	 \$ <u>91,344,347</u>	 <u>90,339,448</u>

See accompanying notes to the financial statements.

Ronald McDonald House Charities of Greater Cincinnati, Inc.  
Statement of Activities  
Year Ended December 31, 2020

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Revenue and other support:			
Contributions	\$ 5,216,923	1,247,684	6,464,607
Grant revenue	529,960	-	529,960
Special events revenue	399,905	-	399,905
Room donations - guest families	42,119	-	42,119
Third party room reimbursements	141,769	-	141,769
Net assets released from restrictions	<u>40,064,515</u>	<u>40,064,515)</u>	<u>-</u>
Total revenue and other support	<u>46,395,191</u>	<u>38,816,831)</u>	<u>7,578,360</u>
Expenses:			
Program	6,354,518	-	6,354,518
Management and general	398,926	-	398,926
Fundraising	1,105,093	-	1,105,093
Cost of direct benefit to donors	<u>13,738</u>	<u>-</u>	<u>13,738</u>
Total expenses	<u>7,872,275</u>	<u>-</u>	<u>7,872,275</u>
Investment income, net	<u>2,129,634</u>	<u>95,782</u>	<u>2,225,416</u>
Change in net assets	40,652,550	38,721,049)	1,931,501
Net assets at beginning of year	<u>39,853,639</u>	<u>48,388,281</u>	<u>88,241,920</u>
Net assets at end of year	\$ <u><u>80,506,189</u></u>	<u><u>9,667,232</u></u>	<u><u>90,173,421</u></u>

See accompanying notes to the financial statements.

Ronald McDonald House Charities of Greater Cincinnati, Inc.  
Statement of Activities  
Year Ended December 31, 2019

	Without Donor Restrictions	With Donor Restrictions	Total
Revenue and other support:			
Contributions	\$ 3,137,604	5,787,063	8,924,667
Special events revenue	1,112,107	-	1,112,107
Room donations - guest families	133,521	-	133,521
Third party room reimbursements	199,150	-	199,150
Net assets released from restrictions	758,362	758,362)	-
Total revenue and other gains	5,340,744	5,028,701	10,369,445
Expenses:			
Program	4,586,613	-	4,586,613
Management and general	418,828	-	418,828
Fundraising	1,066,031	-	1,066,031
Cost of direct benefit to donors	198,732	-	198,732
Total expenses	6,270,204	-	6,270,204
Investment income, net	4,365,919	194,270	4,560,189
Change in net assets	3,436,459	5,222,971	8,659,430
Net assets at beginning of year	36,417,180	43,165,310	79,582,490
Net assets at end of year	\$ 39,853,639	48,388,281	88,241,920

See accompanying notes to the financial statements.

Ronald McDonald House Charities of Greater Cincinnati, Inc.  
Statement of Functional Expenses  
Year Ended December 31, 2020

	<u>Program</u>	<u>Management and General</u>	<u>Fundraising</u>	<u>Cost of Direct Benefits to Donors</u>	<u>Total</u>
Salaries and wages	\$ 1,931,660	270,622	616,439	-	2,818,721
Payroll taxes	57,959	8,044	16,669	-	82,672
Benefits	219,199	30,634	69,075	-	318,908
Communications and development	40,778	624	267,578	-	308,980
Depreciation	715,775	5,102	4,148	-	725,025
Guest services	2,235,091	-	-	-	2,235,091
House supplies and food	222,888	209	23	-	223,120
Meetings, conventions, staff development	9,676	15,093	872	-	25,641
Office	278,280	34,673	97,207	-	410,160
Professional fees	29,112	32,166	2,962	-	64,240
Repairs and maintenance	614,100	1,759	1,792	-	617,651
Special events	-	-	28,328	13,738	42,066
	<u>\$ 6,354,518</u>	<u>398,926</u>	<u>1,105,093</u>	<u>13,738</u>	<u>7,872,275</u>

See accompanying notes to the financial statements.



Ronald McDonald House Charities of Greater Cincinnati, Inc.  
Statement of Functional Expenses  
Year Ended December 31, 2019

	<u>Program</u>	<u>Management and General</u>	<u>Fundraising</u>	<u>Cost of Direct Benefits to Donors</u>	<u>Total</u>
Salaries and wages	\$ 1,777,904	243,492	517,687	-	2,539,083
Payroll taxes	144,583	20,957	44,926	-	210,466
Benefits	223,501	38,409	71,414	-	333,324
Communications and development	74,453	1,654	258,963	-	335,070
Depreciation	590,202	4,207	3,420	-	597,829
Guest services	697,074	-	-	-	697,074
House supplies and food	391,129	1,829	2,030	-	394,988
Meetings, conventions, staff development	14,270	23,136	1,988	-	39,394
Office	321,848	50,198	85,717	-	457,763
Professional fees	77,791	34,946	2,909	-	115,646
Repairs and maintenance	248,303	-	-	-	248,303
Special events	-	-	76,977	198,732	275,709
Bad debt	25,555	-	-	-	25,555
	<u>\$ 4,586,613</u>	<u>418,828</u>	<u>1,066,031</u>	<u>198,732</u>	<u>6,270,204</u>

See accompanying notes to the financial statements.

Ronald McDonald House Charities of Greater Cincinnati, Inc.  
 Statements of Cash Flows  
 Years Ended December 31, 2020 and 2019

	2020	2019
Cash flows from operating activities:		
Change in net assets	\$ 1,931,501	8,659,430
Adjustments to reconcile change in net assets to net cash provided (used) by operating activities:		
Depreciation	725,025	597,829
Change in unamortized discount of pledges due in more than one year	47,377)	77,110
Bad debt expense	-	25,555
Realized (gains) losses on sale of investments	307,969	1,708,445)
Unrealized gains on investments	1,874,592)	1,653,222)
Contributions restricted for capital expansion	1,247,684)	5,745,013)
Contributions restricted for endowment	-	(95,807
Donated stock	622,439)	299,311)
Donated fixed assets	371,537)	70,000)
Effects of change in operating assets and liabilities:		
Investment income receivable	85,101	121,612
Accounts receivable	235,454	302,187)
Contributions receivable	1,346,606	1,595,296
Prepaid expenses and other assets	38,926)	12,375
Cash surrender value of donated life insurance policies	613)	1,030
Accounts payable and accrued expenses	4,033)	608,853)
Net cash provided (used) by operating activities	424,455	607,399
Cash flows from investing activities:		
Proceeds from sale of investments	95,794,956	145,236,024
Purchases of investments	77,551,507)	133,316,858)
Purchases of property and equipment	18,664,369)	17,342,433)
Net cash used by investing activities	420,920)	5,423,267)
Cash flows from financing activities:		
Contributions restricted for capital expansion	1,247,684	5,745,013
Contributions restricted for endowment	-	95,807
Net cash provided by financing activities	1,247,684	5,840,820
Increase in cash and cash equivalents	1,251,219	1,024,952
Cash and cash equivalents - beginning of year	2,074,971	1,050,019
Cash and cash equivalents - end of year	\$ 3,326,190	2,074,971
Noncash transactions:		
Fixed assets purchases included in liabilities	\$ 832,849	1,755,418
Donated fixed assets	\$ 371,537	70,000

See accompanying notes to the financial statements.

## 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

The following accounting principles and practices of Ronald McDonald House Charities of Greater Cincinnati, Inc. (the "Organization") are set forth to facilitate the understanding of data presented in the financial statements:

### **Nature of operations**

The Organization is an Ohio not-for-profit corporation, incorporated in 1979. The Organization offers a community of compassion, support and the comforts of home to families with critically ill children, steps away from the medical care they need. In order to provide these essential services, the Organization solicits contributions from the general public.

### **Financial statement presentation**

The Organization is required to report information regarding its financial position and activities according to two classes of net assets:

- Net assets without donor restrictions: Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the Organization. These net assets may be used at the discretion of the Organization's management and the Board of Trustees.
- Net assets with donor restrictions: Net assets subject to stipulations imposed by donors. Some donor restrictions are temporary in nature; those restrictions that are likely to be met by actions of the Organization or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

### **Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management of the Organization to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Accordingly, actual results could differ from those estimates.

### **Cash and cash equivalents**

Cash equivalents include money market funds and all highly liquid investments with a maturity date of less than three months from the date of purchase. The Organization's cash balances that are maintained in bank accounts may exceed the Federal Deposit Insurance Corporation limits from time to time. The Organization has not experienced any losses in such accounts and management believes that it is not exposed to any significant credit risk on cash.

### **Accounts receivable**

Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a provision for bad debt expense and an adjustment to a valuation allowance based on its assessment of the current status of individual accounts. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to accounts receivable. The Organization has deemed all accounts receivable to be collectible as of December 31, 2020 and 2019.

### **Contributions receivable**

Contributions receivable are unconditional promises to give. Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue.

The Organization uses the allowance method to determine uncollectible contributions receivable. The allowance is based on prior years' experience and management's analysis of specific promises made. Management believes the contributions receivable are collectible and an allowance is not necessary at December 31, 2020 and 2019. Balances that are still outstanding after management has used reasonable collection efforts are written off through a charge to bad debt expense. There were no write-offs during 2020. Write-offs in 2019 amounted to \$25,555.

The Organization is the beneficiary under various wills and trust agreements of which the total realizable amount is not presently determinable. Such amounts are recorded when a will is declared valid by a probate court and the proceeds are measurable.

### **Investments**

The Organization carries investments in marketable securities with readily determinable fair values and all investments in debt securities at their fair values in the statements of financial position. Realized and unrealized gains and losses, interest and dividend income netted against investment expenses are reported in the statements of activities as investment income (loss), net. Realized gains and losses on sale of investments are the difference between the proceeds received and the specific cost of the investments sold. Unrealized gain or loss is the net change in the difference between the aggregate fair value and the cost of the investments held at the beginning and end of the reporting periods.

The Organization maintains master investment accounts for its donor-restricted and board-designated endowments. Realized and unrealized gains and losses from securities in the master investment accounts are allocated monthly to the individual endowments based on the relationship of the fair value of each endowment to the total fair value of the master investment accounts, as adjusted for additions to or deductions from those accounts.

The Organization holds a variety of investments, the underlying securities of which are exposed to various risks, such as interest rate, market and credit risk. Due to the level of risk associated with certain investment securities and the level of uncertainty related to changes in the value of investment securities, it is at least reasonably possible that changes in the value of investment securities would occur in the near term and that such changes could materially affect the amounts reported in the financial statements.

### Property and equipment

Property and equipment are stated at cost, if purchased, or estimated fair value, if donated, at the date of donation. Additions of \$5,000 or more are capitalized, while maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed as incurred. Depreciation is calculated using the straight-line method over the estimated useful lives of the assets as follows:

Building and improvements	30 – 40 Years
Office furniture and equipment	5 – 7 Years
Vehicles	5 Years
Landscaping	15 Years

### Donated assets, property and equipment, and services

Donated marketable securities, property and equipment, and other noncash donations are recorded as contributions at their fair values at the date of donation. Such donations are reported as increases in net assets without donor restrictions unless the donor has restricted the donated asset for a specific purpose. Assets donated with explicit restrictions regarding their use are reported as contributions with donor restrictions. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor. The Organization reclassifies net assets with donor restrictions to net assets without donor restrictions at that time.

Donated services are recognized as contributions if the services: (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization.

No amounts have been reflected in the statements for donor volunteer time where there is no objective basis available to measure the value of such services. As a result, these services do not meet the criteria for recognition as contributed services. However, a substantial number of volunteers have donated significant amounts of their time in the Organization's House operations and fundraising activities. The Organization receives more than 80,000 volunteer hours per year.

### Revenue recognition

Contributions are recognized as revenue in the period the unconditional promise is made. Conditional promises are recorded as revenue when the conditions are met. Contributions, grants, and bequests are recognized with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restriction. Room donations are recognized when received. Investment income is recognized when earned.

Third-party reimbursements are reported at the amount that reflects the consideration to which the Organization expects to be entitled in exchange for providing housing to eligible families. These amounts are due from third party payors, as applicable, and are billed based on a negotiated rate based on the Organization's average cost per night of providing housing to guest families. Revenue is considered to be earned and is recognized over a period of time when the performance obligation is met.

**Allocation of functional expenses**

The financial statements report certain categories of expenses that are attributable to one or more programs or supporting functions of the Organization. Expenses are directly applied when applicable, the following expenses include allocated expenses based on a periodic time study performed by management: salaries and wages, payroll taxes, benefits, communications and development, meetings, conventions, staff development, office and professional fees. Depreciation and building expenses include allocated expenses based on square footage.

**Income tax status**

The Organization qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. However, income, if any, from certain activities not directly related to the Organization’s tax-exempt purpose is subject to taxation as unrelated business income. In addition, the Organization qualifies for the charitable contribution deduction under Section 170(b)(1 a)(vi) and has been classified as an organization that is not a private foundation under Section 509(a)(1). Management does not believe the Organization does not have any unrelated business income tax due.

**Subsequent events**

The Organization evaluates events and transactions occurring subsequent to the date of the financial statements for matters requiring recognition or disclosure in the financial statements. The accompanying financial statements consider events through April 19, 2021, the date on which the financial statements were available to be issued.

**2. CONTRIBUTIONS RECEIVABLE:**

Contributions receivable consist primarily of pledges and bequests as of the years ended December 31:

	<u>2020</u>	<u>2019</u>
Due within one year	\$ 1,004,302	1,232,000
Due within two - five years	1,596,506	2,515,414
Thereafter	600,000	800,000
Less unamortized discount	<u>(103,032)</u>	<u>(150,409)</u>
	\$ <u>3,097,776</u>	<u>4,397,005</u>

**3. FAIR VALUE MEASUREMENTS:**

Generally accepted accounting principles define fair value, establish a framework for measuring fair value, and establish a fair value hierarchy that prioritizes the inputs to valuation techniques. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A fair value measurement assumes that the transaction to sell the asset or transfer the liability occurs in the principal market for the asset or liability or, in the absence of a principal market, the most advantageous market. Valuation techniques that are consistent with the market, income or cost approach are used to measure fair value. The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value into three broad levels:

- Level 1 inputs are quoted prices unadjusted in active markets for identical assets or liabilities the Organization has the ability to access.

- Level 2 inputs are inputs (other than quoted prices included within Level 1) that are observable for the asset or liability, either directly or indirectly.
- Level 3 are unobservable inputs for the asset or liability and rely on management's own assumptions about the assumptions that market participants would use in pricing the asset or liability.

Fair value methods and assumptions on cash equivalents (cash management funds), mutual and exchange traded funds and equity securities are based on the Level 1 market approach.

The following tables present the Organization's fair value hierarchy for those assets measured at fair value on a recurring basis as of December 31, 2020 and 2019.

Fair Value Measurements at Reporting Date Using

	<u>Fair Value</u>	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>
<u>December 31, 2020</u>				
Cash management fund	\$ 4,987,091	4,987,091	-	-
Fixed income funds	6,497,425	6,497,425	-	-
Equity securities	<u>18,130,632</u>	<u>18,130,632</u>	<u>-</u>	<u>-</u>
	<u>\$ 29,615,148</u>	<u>29,615,148</u>	<u>-</u>	<u>-</u>
 <u>December 31, 2019</u>				
Cash management fund	\$ 12,379,801	12,379,801	-	-
Exchange traded funds	17,510,355	17,510,355	-	-
Equity securities	<u>15,779,379</u>	<u>15,779,379</u>	<u>-</u>	<u>-</u>
	<u>\$ 45,669,535</u>	<u>45,669,535</u>	<u>-</u>	<u>-</u>

**4. PROPERTY AND EQUIPMENT:**

Property and equipment consist of the following at December 31:

	<u>2020</u>	<u>2019</u>
Buildings	\$ 59,351,162	16,521,895
Equipment and furnishings	<u>1,982,871</u>	<u>1,944,133</u>
	61,334,033	18,466,028
Less accumulated depreciation	<u>8,588,436</u>	<u>7,872,311</u>
	52,745,597	10,593,717
Land	1,474,454	1,474,454
Construction in progress	<u>789,528</u>	<u>25,553,096</u>
	<u>\$ 55,009,579</u>	<u>37,621,267</u>

**5. NET ASSETS WITH DONOR RESTRICTIONS:**

Net assets with donor restrictions are restricted for the following purposes at December 31:

	<u>2020</u>	<u>2019</u>
Subject to expenditure for specific purpose:		
Capital campaign	\$ 7,956,309	46,488,910
Welcome Home	400,000	600,000
Other	<u>515,729</u>	<u>504,177</u>
	8,872,038	47,593,087
Endowment held in perpetuity	<u>795,194</u>	<u>795,194</u>
Total net assets with donor restrictions:	<u>\$ 9,667,232</u>	<u>48,388,281</u>

**6. NET ASSETS RELEASED FROM DONOR RESTRICTIONS:**

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of passage of time or other events specified by donors as follows for the year ended December 31:

	<u>2020</u>	<u>2019</u>
Purpose restrictions accomplished:		
Capital campaign	\$ 39,780,285	361,427
Welcome Home	200,000	200,000
Other	<u>84,230</u>	<u>196,935</u>
Total restrictions released	<u>\$ 40,064,515</u>	<u>758,362</u>

There were no assets released from donor restriction due to the passage of time during December 31, 2020 and 2019.

**7. BOARD SELF-DESIGNATED ENDOWMENT FUND:**

Generally accepted accounting principles require that the net assets associated with endowment funds, including funds designated by the Board of Trustees to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions. The Organization's endowment consists of two funds established to provide income to operations. Its endowment includes both a donor-restricted and a board-designated fund.

The Board of Trustees of the Organization has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment fund absent explicit donor stipulations to the contrary. The Organization utilizes a 20-calendar quarter look-back average for the determination of fair value of the restricted funds in calculating the 5% presumed prudent expenditure (inclusive of management fees and expenses). Any income or appreciation that is not expended or appropriated to assets without donor restrictions at the end of the calendar year remains in assets with donor restrictions. The Organization considers the following factors in making a determination to appropriate endowment funds with donor restrictions held in perpetuity in addition to the 5% rolling average described above: (1) the duration and preservation of the



funds, (2) the purposes of the endowment funds held in perpetuity with donor restrictions, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other Organization resources, and (7) the Organization's investment policies.

The Board of Trustees has resolved to commit all proceeds of all charitable planned and deferred gifts without donor restrictions to the Organization Self-Designated Endowment Fund to be administered in accordance with the Organization's policy for such Fund, provided, however, that if a gift is transferred to the Organization with a use or other restriction designated by a donor, such donor designated use or restriction shall control and be honored. Charitable planned and deferred gifts shall include, but not be limited to, bequests, distributions from charitable remainder trusts and charitable lead trusts, proceeds from life insurance policies, distributions from retirement plan assets, proceeds from gift annuities and other deferred charitable gifts.

Endowment net asset composition by type of fund is as follows at December 31, 2020:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Donor – restricted endowment	\$ -	1,182,725	1,182,725
Board – designated endowment	<u>5,498,276</u>	<u>-</u>	<u>5,498,276</u>
Total	<u>\$ 5,498,276</u>	<u>1,182,725</u>	<u>6,681,001</u>

Endowment net asset composition by type of fund is as follows at December 31, 2019:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Donor – restricted endowment	\$ -	1,116,791	1,116,791
Board – designated endowment	<u>5,000,644</u>	<u>-</u>	<u>5,000,644</u>
Total	<u>\$ 5,000,644</u>	<u>1,116,791</u>	<u>6,117,435</u>

Changes in endowment net assets are as follows for the year ended December 31, 2020:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Endowment net assets at beginning of year	\$ 5,000,644	1,116,791	6,117,435
Contributions	60,597	-	60,597
Investment income, net	437,035	97,934	534,969
Appropriation of endowment assets for expenditure	<u>-</u>	<u>(32,000)</u>	<u>(32,000)</u>
Endowment net assets at end of year	<u>\$ 5,498,276</u>	<u>1,182,725</u>	<u>6,681,001</u>

Changes in endowment net assets are as follows for the year ended December 31, 2019:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Endowment net assets at beginning of year	\$ 4,186,978	954,521	5,141,499
Contributions	92,968	-	92,968
Investment income, net	857,920	194,270	1,052,190
Appropriation of endowment assets for expenditure	<u>(137,222)</u>	<u>(32,000)</u>	<u>(169,222)</u>
Endowment net assets at end of year	<u>\$ 5,000,644</u>	<u>1,116,791</u>	<u>6,117,435</u>

### **Return objectives and risk parameters**

The Organization has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets.

Endowment assets include those assets of donor-restricted funds that the Organization must hold in perpetuity. Under this policy, as approved by the Board of Trustees, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of various indexes while assuming a moderate level of investment risk. The Organization expects its endowment funds, over a moving five-year period, to exceed the Consumer Price Index by 4.0%. Actual returns in any given year may vary from this amount.

### **Strategies employed for achieving objectives**

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

### **Spending policy and how the investment objectives relate to spending policy**

The Board of Trustees' Finance Committee has administrative responsibility to 1) receive contributions to the fund that are voluntarily designated by the Board, 2) manage and invest the Fund's assets pursuant to the Organization's investment policy and 3) make available to the Organization for its general charitable purposes an amount up to but not to exceed 5% (inclusive of management fees and expenses) of the average of the fair value of the Fund with donor restrictions as of the close of the last business day of the twenty calendar quarters immediately preceding the year for which the expenditure is appropriated. In establishing this policy, the Organization considers the long-term expected return on its endowment with donor restrictions. Accordingly, this spending policy should, over time, protect the inflation-adjusted value of the endowment with donor restrictions and, consequently, allow inflation-adjusted spending to occur into the distant future. This is consistent with the Organization's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

**8. CONTRIBUTIONS:**

Contributions consist of the following at December 31:

	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
<u>2020:</u>			
Contributions	\$ 3,327,556	-	3,327,556
Capital projects	-	1,247,684	1,247,684
Donated goods and services (Note 9)	1,260,205	-	1,260,205
McDonald's store donation boxes	166,995	-	166,995
Realized planned giving	60,597	-	60,597
"Taste of Hope" meals program	<u>191,600</u>	<u>-</u>	<u>191,600</u>
	<u>\$ 5,006,953</u>	<u>1,247,684</u>	<u>6,254,637</u>
	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
<u>2019:</u>			
Contributions	\$ 2,275,066	42,050	2,317,116
Capital projects	-	5,745,013	5,745,013
Donated goods and services (Note 9)	370,058	-	370,058
McDonald's store donation boxes	154,664	-	154,664
Realized planned giving	95,807	-	95,807
"Taste of Hope" meals program	<u>242,009</u>	<u>-</u>	<u>242,009</u>
	<u>\$ 3,137,604</u>	<u>5,787,063</u>	<u>8,924,667</u>

**9. DONATED GOODS AND SERVICES:**

The fair value of donated goods and services included as contributions in the financial statements and the corresponding expense categories consist of the following for the years ended December 31:

	<u>2020</u>	<u>2019</u>
House supplies/maintenance	\$ 26,937	95,143
Food/Taste of Hope	57,731	120,116
Administrative/fundraising	24,400	77,299
Professional fees	5,000	7,500
Capital – furniture and fixtures	371,537	70,000
Construction	<u>774,600</u>	<u>-</u>
	<u>\$ 1,260,205</u>	<u>370,058</u>

**10. INVESTMENT INCOME - NET:**

The composition of investment income on the Organization's investment portfolio is as follows for the years ended December 31:

	<u>2020</u>	<u>2019</u>
Interest and dividend income	\$ 787,785	1,319,636
Realized gain (loss) on sale of investments	(307,969)	1,708,445
Unrealized gain on investments	1,874,592	1,653,222
Less investment expenses	<u>(128,992)</u>	<u>(121,114)</u>
Investment income, net	\$ <u>2,225,416</u>	<u>4,560,189</u>

**11. RETIREMENT PLAN:**

Effective December 22, 2008, the Organization adopted an Internal Revenue Code Section 403 b) Retirement Plan providing all eligible employees with employer contributions and employee elective deferrals under a salary reduction agreement. All employees are eligible to make elective deferrals; however, to be eligible for employer contributions, they must satisfy the applicable service requirements of one year of service (12 consecutive months of employment) and have been credited with at least 1,000 hours of service. The service requirement was waived for employees hired before January 1, 2009.

The Organization may contribute matching and nonelective contributions. At present, the Organization is matching employee elective deferrals dollar for dollar up to 5%. If an employee makes elective deferrals, the Organization will match regardless of service except for employees hired after January 1, 2009 who must meet the applicable service requirements. Matching payments for 2020 and 2019 totaled \$79,552 and \$74,318, respectively. Employees are always 100% vested in all amounts in their accounts.

**12. TRANSACTIONS WITH RELATED ENTITIES:**

Ronald McDonald House Charities (RMHC) is a system of independent, separately registered public benefit organizations, referred to as "Chapters" within the global organization. The Organization is an independent operating Chapter within the RMHC system. Each Chapter is licensed by McDonald's Corporation and Ronald McDonald House Charities, Inc. to use RMHC related trademarks in conjunction with fundraising activities and the operation of its programs; the license agreement also sets standards of operations for programs, governance, finance, branding, and reporting.

Ronald McDonald House Charities, Inc. (RMHC Global), a separately registered nonprofit organization, ensures delivery of the mission across the globe. As a center of excellence, RMHC Global builds and sustains a robust infrastructure of support to the network of Chapters, including operations, licensing and compliance, finance, risk management, communications, marketing and development. The Organization receives 75% of net revenues from all national fundraising efforts facilitated by RMHC Global, as defined by the license agreement. During the years ended December 31, 2020 and 2019, the Organization received \$202,970 and \$149,131, respectively, from these revenue streams.

**13. CONCENTRATIONS:**

Two donors accounted for approximately 19% and 29% of revenue and three donors accounted for approximately 79% and 72% of contributions receivable in 2020 and 2019, respectively. These contributions are restricted for future expansion.

The concentration of revenue and contributions receivable in 2020 and 2019 is due primarily to a capital campaign that was raising funds for the construction of the new, adjacent building which was opened in November 2020.

**14. LIQUIDITY DISCLOSURES:**

The Organization maintains financial assets, consisting of cash and short-term investments, on hand to meet its normal operating expenses based on its annual budget. Operating expenses are compared to budgeted expenses on a monthly basis and financial assets on hand are adjusted as necessary. As part of its liquidity management, the Organization invests cash in excess of daily requirements in various short-term investments.

The following table presents the financial assets available to meet cash needs for general expenditures within one year at December 31:

	<u>2020</u>	<u>2019</u>
Financial assets:		
Cash and cash equivalents	\$ 3,326,190	2,074,971
Investment income receivable	54,214	139,315
Accounts receivable	66,733	302,187
Current contributions receivable	1,004,302	1,232,000
Investments	<u>29,615,148</u>	<u>45,669,535</u>
Financial assets available at year-end	<u>34,066,587</u>	<u>49,418,008</u>
Less those unavailable for general expenditures within one year due to:		
Contributions receivable with purpose restrictions	749,714	965,731
Cash and investments with donor restrictions	5,675,818	23,270,965
Donor restricted endowment held in perpetuity	<u>795,194</u>	<u>795,194</u>
	<u>7,220,726</u>	<u>25,031,890</u>
Financial assets available to meet cash needs for general expenditures within one year	\$ <u>26,845,861</u>	<u>24,386,118</u>

**15. PURPOSE FOR ACCUMULATING FUNDS WITHOUT DONOR RESTRICTIONS:**

Public support is vital to provide a “home away from home” for families with critically ill children, and annual donations are used as operating and program support primarily in the fiscal year in which they are received. Thanks to the generosity of the community and because of significant estate gifts, the Organization is fortunate to have assets without donor restrictions make up approximately 10 times its annual budget. These critical reserves were able to help support the strategic expansion and the increased operating support of the Organization. Construction on the new, adjacent building has concluded and was opened in November 2020. Prior to the expansion, the Organization was not able to serve approximately 1,800 families per year. While this new building will allow the Organization to eliminate or significantly decrease this unmet need by more than doubling the number of families currently being served, it will entail a significant increase in the operating budget which will be supported by these critical operating reserves.

**16. PAYCHECK PROTECTION PROGRAM (LOAN FORMALLY FORGIVEN):**

On April 27, 2020, the Organization received loan proceeds in the amount of \$529,960 to fund payroll through the Paycheck Protection Program (the PPP). On November 13, 2020, the PPP loan proceeds, and interest were forgiven by the U.S. Small Business Administration (SBA). The Organization recognized these proceeds as grant revenue on the Statement of Activities during the year ended December 31, 2020.

**17. RISKS AND UNCERTAINTIES:**

During the year ended December 31, 2020, the World Health Organization declared the spread of Coronavirus Disease (COVID-19) a worldwide pandemic. The COVID-19 pandemic is having significant effects on global markets, supply chains, businesses, and communities. Specific to the Organization, COVID-19 may impact various parts of its 2021 operations and financial results. In addition, investment markets may continue to experience significant fluctuations. Management believes the Organization is taking appropriate actions to mitigate the negative impact. However, the full impact of COVID-19 is unknown and cannot be reasonably estimated as these events are still developing.

