



2021 ANNUAL REPORT



Ronald McDonald
House Charities®
Greater Cincinnati

Normalcy.

The state of being usual, typical or expected.

At Cincinnati's Ronald McDonald House, normalcy has been our priority for 40 years. When a family has a critically ill child, there is no typical day. A cancer diagnosis doesn't pause for a worldwide pandemic. A child in heart failure can't stop treatment because the cost of her drugs went up. The crises that we see every day have staggering impact on our guest families.

So we combat the stress, the fear, and the unknown with normalcy. Thanks to you, there are delicious, healthy meals, just like they would have at home. There are toys to play with, friends to hang out with and crafts to make. There are dance parties and bubbles and therapy dogs. And there are plenty of spaces to simply be together as a family. They are steps away from the hospital, but in our House, they can feel that they are home. And for a family with a child who is going through incredible challenges, that normalcy can be what gives them the strength to keep going.

Last year was our first full year of operation in our expanded House. Given our vulnerable population, we focused on the delicate balance of keeping our guest families safe during the pandemic while providing them opportunities to explore and play and engage in the supportive community that makes our House such a special place. The new spaces truly brought joy to the guest families who lived with us, and with each smile or squeal of laughter, I'm reminded of how lucky we are to have a community of supporters who make this possible. When the world seems to be in chaos, when every moment with their child counts, your generous support brings our families hope. I am forever grateful for you.

Warmly,



Jennifer Loeb
Chief Executive Officer





“ Dane has taught us so much more than we could ever teach him. He has taught us that things in life that we once thought were important are really so insignificant. He has taught us to never take a single second for granted. Our hope for Dane is that he gets to live the best possible life and that he brings joy to so many people around him. ”

A Letter From Kyanne, Dane's Mom

At 35 weeks, I delivered Dane at Parkview Regional Medical Center in Fort Wayne, Indiana, and we were in the NICU there for 30 days. Upon discharge, Dane had a G tube, and we were pretty certain there was an underlying genetic condition, but we were instructed to follow up outpatient since the hospital did not offer this specialty.

We had heard great things about Cincinnati Children's, so we made appointments for Dane there. When we came to Cincinnati for his first outpatient appointment with Endocrinology, he choked three times in front of the doctor.

Over the next month, Dane was tested for many different diseases and conditions. Results showed that Dane had severe obstructive sleep apnea, severe tracheobronchomalacia and his airway was completely collapsing. We also discovered Dane had hypertrophic cardiomyopathy, and when the genetic results came back, it showed that Dane has a very rare syndrome called Costello syndrome. With all of this, it was decided that Dane needed a trach and a vent.

During this time, the Ronald McDonald House has been the biggest blessing! Being three hours from home and sleeping in Dane's hospital room for the first six weeks was very rough. Being able to have a bed to sleep in, a real shower and bathroom and somewhere to put my things has really helped in so many ways. I am so thankful for everything the Ronald McDonald House offers! As hard as living at the hospital for the last three months has been, the RMH has most definitely made it more bearable.

Dane has taught us so much more than we could ever teach him. He has taught us that things in life that we once thought were important are really so insignificant. He has taught us to never take a single second for granted. Our hope for Dane is that he gets to live the best possible life and that he brings joy to so many people around him.

This journey as me for a mom has been the hardest, most stressful, most exhausting, yet most rewarding thing I have ever done. I feel like I am a better mom and a better person because of this journey. Dane has helped me find joy in the journey, and I now have a whole new perspective on life. The love, support, and encouragement from the staff at RMH has helped me through the hardest few months of my life and for that I am so thankful!





We saved families \$5.1 million in lodging and meal costs in 2021.



22,763
Nights of care



741
Families



35 States
6 Countries



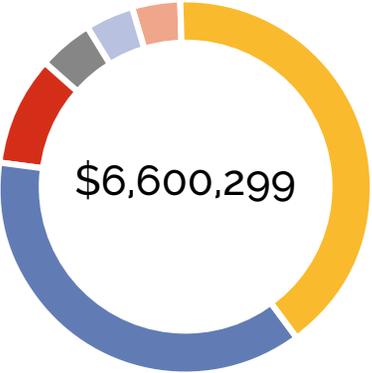
37,199
Meals

PEAK



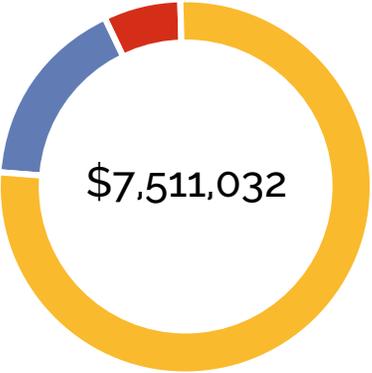
Financials

2021 Operating Revenues (excluding investment income/losses)



- 40.4%**
Individuals: \$2,667,610
- 37.3%**
Foundation & Corporate: \$2,462,410
- 9.4%**
Special Events: \$619,850
- 4.7%**
Donated Products & Services: \$309,027
- 4.3%**
Planned Gifts: \$285,894
- 3.9%**
Third Party Reimbursements: \$255,508

2021 Operating Expenses



- 76.6%**
Program: \$5,756,904
- 16.7%**
Fundraising: \$1,255,934
- 6.6%**
Administrative: \$498,194

Financial Position as of December 31, 2021

| ASSETS | |
|-----------------------------|----------------------------|
| Cash and cash equivalents | \$2,765,188 |
| Contributions receivable | \$2,468,682 |
| Investments | \$34,240,519 |
| Property and equipment, net | \$54,441,345 |
| Other assets | \$173,008 |
| Total Assets | <u>\$94,088,742</u> |

| LIABILITIES AND NET ASSETS | |
|---|----------------------------|
| Payables | \$514,566 |
| Net assets*: | |
| Without donor restrictions: | |
| Operating reserves | \$26,973,923 |
| Property and equipment | \$54,431,500 |
| Board designated | \$6,476,837 |
| Subtotal | \$87,882,260 |
| With donor restrictions | \$5,691,916 |
| Total net assets | \$93,574,176 |
| Total Liabilities and Net Assets | <u>\$94,088,742</u> |

*Net Asset Notes:
Operating reserves of \$26,973,923 represent approximately 3.6 years of operations. These critical reserves are the essential foundation for supporting strategic future programming and meeting the growing demand to be able to serve more families.

Donor restricted funds are primarily restricted for our capital campaign funds

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Melissa Stier

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👉 Bennett and Emery met at Ronald McDonald House. They remind me that there are always times where joy can be found. Smiles can be shared. And friendships can soothe an aching heart. 🐾

— Anna, Emery's mom



Ronald McDonald
House Charities®
Greater Cincinnati

341 Erkenbrecher Avenue
Cincinnati, OH 45229

513.559.4600

rmhcincinnati.org