



2022 ANNUAL REPORT



Ronald McDonald
House Charities®
Greater Cincinnati

Each day that I arrive at Ronald McDonald House, I tend to notice the license plates of the cars parked here. California. South Carolina. Ontario. Illinois. Florida. I think about what those drives must have felt like for those families. We think of long car rides bringing us to fun destinations — maybe the beach or to visit family. But for these families, those miles must have been marked with worry and fear. What was life going to be like for them in Cincinnati? How would they manage it all?



When families walk through our doors, we can often see the relief on their faces when they see what you have made possible for them: A home that surrounds them with comfort and support so they can focus on their critically ill children. In 2022, we finally started to see the real difference our expansion would make for them. In partnership with the hospital, we slowly eased our Covid restrictions. Our House reached its full capacity and filled 177 rooms with families needing to be close to the hospital, and we've seen the House full countless times since then. Knowing that we will be full leaves us feeling grateful for the generosity that made our expansion possible and humbled that we have so many families who are facing so many challenges.

As we brought back our activities and programs after two+ years of absence, we brought a renewed focus on intentional activities that bring smiles and reduce stress. There are evening yoga sessions on our rooftop, therapy dogs after lunch, and countless opportunities to explore music and art thanks to wonderful community volunteers.

You've helped ensure that we can serve more families than ever before, but we won't stop there. Cincinnati Children's has been ranked the #1 children's hospital in the nation, and as one of their partners in care, we're committed to doing whatever we can to support the families who come here for the best care.

This was a year to celebrate being able to reconnect in ways that hadn't been possible just two years prior. We learned a lot about who we are as a team and what's important to our families, and we are excited to use those learnings as building blocks for our future.

Gratefully,

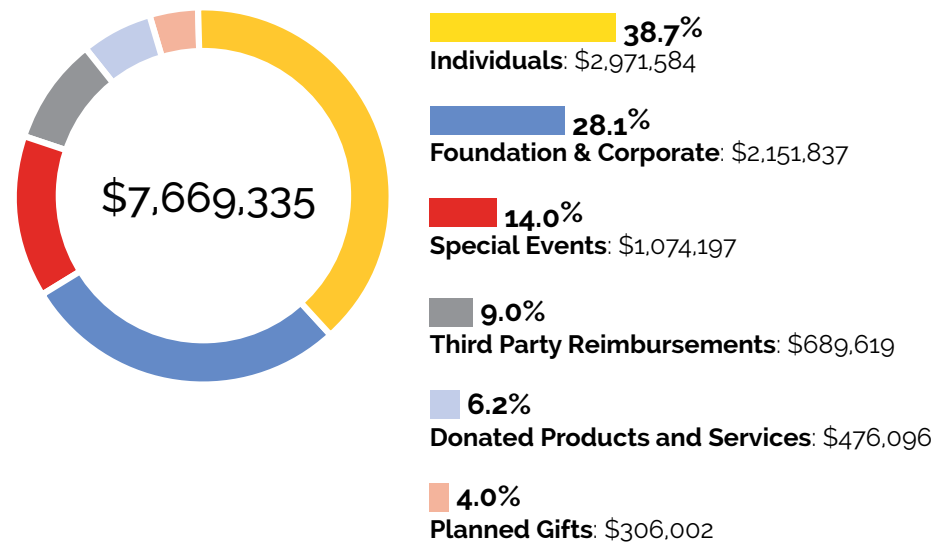
A handwritten signature in blue ink, appearing to read 'JLoeb', with a stylized flourish extending from the end.

Jennifer Loeb
Chief Executive Officer

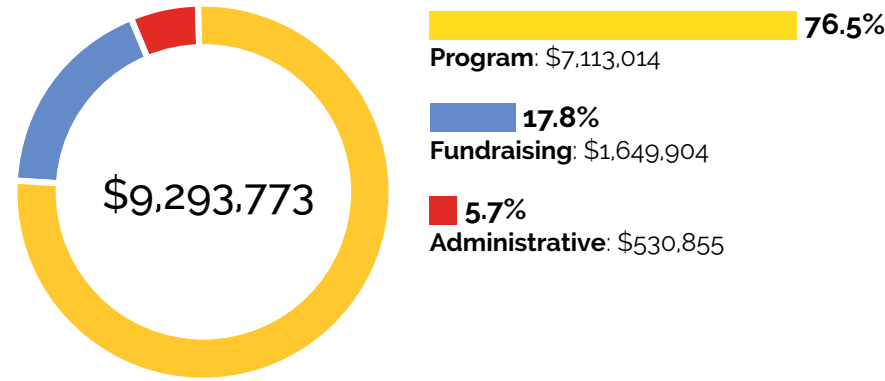
Financials

2022 Operating Revenues

(excluding investment income/losses)



2022 Operating Expenses



Financial Position as of December 31, 2022

ASSETS	
Cash and cash equivalents	\$2,360,357
Contributions receivable	\$1,641,801
Investments	\$30,408,970
Property and equipment, net	\$53,793,413
Other assets	\$394,560
Total Assets	\$88,599,101

LIABILITIES AND NET ASSETS	
Payables	\$591,659
Net assets*:	
Without donor restrictions:	
Operating reserves	\$25,878,349
Property and equipment	\$53,435,098
Board designated	\$5,869,159
Subtotal	\$85,182,606
With donor restrictions	\$2,824,836
Total net assets	\$88,007,442
Total Liabilities and Net Assets	\$88,599,101

***Net Asset Notes:**
Operating reserves of \$25,878,349 represent approximately 2.8 years of operations. These critical reserves are the essential foundation for supporting strategic future programming and meeting the growing demand to be able to serve more families.

Donor restricted funds are primarily restricted for our capital campaign funds.

Skylar's Story

A Letter from a Guest Mom

When I was 22 weeks pregnant with Skylar, I found out that she had a neural tube defect called Myelomeningocele (MMC), which is the most serious and severe form of spina bifida. There were no doctors in our area to treat a baby diagnosed with spina bifida. The doctor we saw said the closest hospital that could help our daughter get the care she needed was Cincinnati Children's Hospital. They could perform surgery on her in utero to repair the defect in her spine.

(continued on next page)



One of the requirements for having this surgery was that we had to relocate to Cincinnati until the baby was born and return for follow-up appointments with her specialists and research groups. For the few weeks before surgery, I was staying at a hotel, which was really putting a financial strain on our family. I was starting to worry as to how I'd be able to afford a hotel for several months. Thankfully, the nurse coordinator had mentioned the Ronald McDonald House in one of our meetings. I'm so thankful for the Ronald McDonald House and everything they have provided for my family and me.

Oh, I love the House! It has helped me in so many ways. First, it gives me and my family a safe place to stay while in Cincinnati for appointments. We get a private room with plenty of space and a private bathroom, all at no cost, which has saved us so much money. The staff are so sweet and accommodating. There have been times where I realize I forgot to pack something, and I am relieved when the front desk can get it or get something similar almost every time.

Another way the House has helped is being so close to the hospital. After I gave birth to my daughter, she stayed in the NICU at Children's for nearly three months. When my new baby was going through such a challenging time, I was stressed! I felt like I needed to be there for her all day, and probably would not have eaten at all if it hadn't been for RMH. Every day I

would be at her bedside, and I loved that I could just walk right next door and be back in my room to get some rest or get some food.

When I stayed in the House for four months, it was so nice to be able to walk across the hall and have a place to do my laundry. They even provide laundry

detergent and dryer sheets! I could likely go on and on forever about all the ways the Ronald McDonald House has helped me and my family. They think of everything and have fun playrooms, a gym, an art room, an outdoor playground and more. They even host special events and activities for guests that help make life seem a bit more normal and fun in the midst of appointments, doctors, hospital, exciting news, disappointing news, scans, tests, surgeries and overall chaos.



I want donors to know just how much their donations are truly appreciated! No matter how a person donates, whether it is financial, a toy or a favorite snack, I hope they understand the burden it lifts, the joy it promotes, the anxiety it eases, the peace of mind it provides, the smiles it generates and the impact it has on every single guest that stays at the Ronald McDonald House.

Thanks again!

— *Nikki Phillips*
guest mom

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Year in Review

We welcomed



2,082
unique families

And provided
them with



48,949
nights of care

Families lived with
us for an average of



27 nights

They traveled
from



43 states
8 countries

We fed them



130,142
meals

And saved them



\$11 million
in travel expenses



2022 Year in Review



1

In November, **our House turned 40 years old!** We've come a long way since 1982, first opening our doors as a 21-bedroom House and now we're the largest Ronald McDonald House in the world!

2

The pandemic forced many families to delay medical visits and elective surgeries, so our House did not reach its full capacity of **177 families** until last year. We've been full nearly every night since, providing nearly **49,000 nights of care** last year.

3

More than **3,500 volunteers** helped provide world-class care for our families. We rely on our volunteers for many things, like preparing a meal, leading activities or helping keep our spaces clean.

4

Birthdays are extra special occasions for families with critically ill children. **Thanks to generous donations from the community**, each birthday is celebrated with door decorations and a special trip to our Toy Closet to pick out a birthday gift.

5

We love to show our gratitude for the many companies, schools and organizations who fundraise on our behalf. In 2022, their fundraising efforts **supported more than 1,000 nights of care** for our guest families.

6

We welcome therapy pets to our House nearly every day. They bring joy to our families, especially those who are missing their own pets back home. In 2022, we estimate that approximately **1,000,000 hugs** were given to our therapy animals.

Board of Trustees

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Executive Director
James J. and Joan A. Gardner
Family Foundation

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Community Volunteer

Leigh Chamness, *Vice Chair*

Owner/Operator
McDonald's Restaurants

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Community Volunteer

Reggie Fortson, *Treasurer*

Director, Product Lifecycle Management
Johnson & Johnson Medical Devices

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The Anning Group, UBS

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Community Volunteer

Sylvia Buxton

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Perfetti Van Melle North America

Shannon Carter

Community Volunteer and
Founding ED, Crayons to Computers

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Professor of Pediatrics
University of Cincinnati College of Medicine

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Vice President, Finance & Operations,
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Cincinnati Children's

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Cincinnati Financial Corporation

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McDonald's Restaurants

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The Cincinnati Mine Machinery Co.

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UC Health Professor
UC College of Medicine

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Cincinnati Children's

Hal Welge

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Hal Welge Building Contractor, Inc.

Kristen Hall Wevers

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Communications Officer
UC Health

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Associate Manager
Foster & Motley Wealth Management

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Mike Hales

Chief Financial Officer

Kristen Klein

Chief Marketing Officer

Michelle Steed

Chief Development Officer

Melissa Stier

Chief People Officer



“Thank you all so much. I cannot begin to express how blessed we were to have the Ronald McDonald House to keep us all close during Millie’s unexpected stay at Cincinnati Children’s. Olivia, our two-year-old, had so much fun, she made friends with other kids in the House. We all have so many wonderful memories during our 166 days at the House. Thank you all again so much. Words just cannot express our gratitude.”

— Gresla family



**Ronald McDonald
House Charities®**
Greater Cincinnati

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